

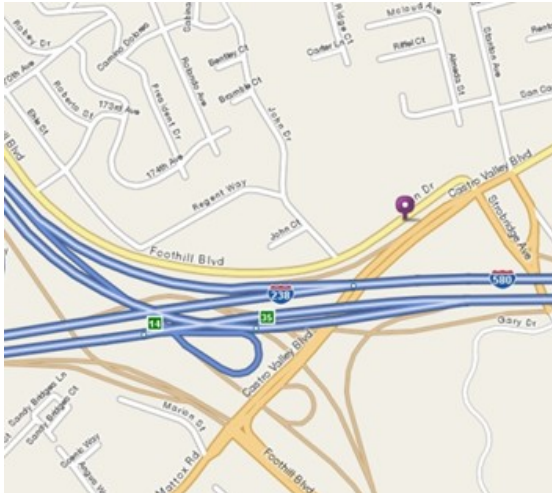
Driving Directions to  
3Crosses Church  
20600 John Drive  
Castro Valley, CA 94546

**Eastbound on I-580 from Oakland**

Exit at Strobridge Avenue.  
Turn left at the off-ramp traffic signal.  
Immediately move to center lane.  
Turn left at the Castro Valley Boulevard  
traffic signal.  
Then immediately move to the right lane.  
Turn right at the next street, John Drive.  
Follow entrance signs into parking lot.

**Westbound on I-580 from the Tri Valley**

Exit at Strobridge Avenue.  
Turn right at the off-ramp stop sign.  
Immediately move to center lane.  
Turn left at the Castro Valley Boulevard  
traffic signal.  
Then immediately move to the right lane.  
Turn right at the next street, John Drive.  
Follow entrance signs into parking lot.



**BASS Thursday Seminars**  
BASS Thursday Seminars Coordinator  
P. O. Box 2367  
Castro Valley, CA 94546

**ATTENTION:**

Pastoral Staff and Church Administrators

**Exclusive Seminar**



*for Pastors, Leaders, &  
Church Administrators*

Featuring:

**Justin Dean**

Communications Advisor.  
Entrepreneur. Author. Speaker.

Helping churches & ministries relate  
and engage online.

Thursday, March 7, 2019  
@ 3Crosses Church  
20600 John Drive  
Castro Valley, CA 94546

## Seminar Schedule

- 12:00** Registration and doors open
- 12:30-2:00** Crisis Management & Public Relations for the Church
- 2:00-2:30** Refreshment Break
- 2:30-4:00** Creating a Social Media Plan for your Church



## Cost

**FREE for One Pastor and One Church Administrator when your church registers for the BASS Convention**

Or

**Individual Registration  
\$50.00 per person**

[www.bassconvention.org](http://www.bassconvention.org)

## Registration Form

First Name/Last Name \_\_\_\_\_

Church Name & Address \_\_\_\_\_

Daytime Phone # \_\_\_\_\_

Ministry Position \_\_\_\_\_

E-Mail Address \_\_\_\_\_

\_\_\_\_\_ Seminar with Justin Dean

\$50 Registration (includes refreshments)

Register at [www.bassconvention.org](http://www.bassconvention.org) and an e-mail confirmation will be sent to you for your records. If you do not have email access, please make a copy of this registration form for each individual and **mail completed forms with payment prior to February 15 2019 to:** Attn. Bass Thursday Seminar Coordinator, P.O. Box 2367 Castro Valley, CA 94546.

If you have questions or require additional information, please visit our website, or you may leave a phone message at 707-235-1809, and your call will be returned promptly. Please make checks payable to:  
*BASS Thursday Seminar*



**Justin Dean** is an author, church communications coach, and entrepreneur based out of Atlanta, GA.

He has served in senior advising roles at organizations of various sizes, and in multiple industries. Justin sold his first

company at age 18 which launched him into the tech startup scene for many years before entering ministry. Today, his desire and focus is to equip church communications leaders with the right tools to reach more people.

From 2011 to 2015, Justin served as the Communications Director for Mars Hill Church in Seattle. He now leads [DOXA Media Group](#), a consulting agency producing many products and services designed to help churches and ministries relate and engage.

Justin is also one of the creators and co-founder of [That Church Conference](#), a growing community of church practitioners dedicated to helping the church communicate well and reach more people digitally.

He is a frequent guest on podcasts, a guest writer on many blogs, and a speaker at numerous conferences and events. His latest book, [PR Matters: A Survival Guide for Church Communicators](#) releases Spring 2017.

Justin lives just north of Atlanta where he can often be found on the lake with his wife and four children.